



# Conveyor Equipment Manufacturers Association

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## FOR IMMEDIATE RELEASE

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## ***Nisenbaum Joins CEMA!***

CEMA is pleased to announce that Michael Nisenbaum has joined the Conveyor Equipment Manufacturers Association as the Director of Membership and Marketing. Nisenbaum graduated from Indiana University and has over 35 years of experience in the Industrial marketplace. Having recently served as Director of Business Development for Gates Corporation and President of CEMA and its Board of Directors, Nisenbaum was also Director of Sales & Marketing for Timken/Carlisle, President of Peer Incorporated, and Sr. VP of Tsubaki. He has served as President of MPTA as well as on the Manufacturing Council of the Power Transmission Distributor Association. He will now focus on the strategic implementation of CEMA's strategic plan and driving the Association and its membership to new heights as the premier *"VOICE OF THE CONVEYOR INDUSTRY OF THE AMERICAS"*.

CEMA, the industry leader in safety and technical standards and founded in 1933, makes available to member and nonmember companies safety labels for all types of conveyor equipment as well as useful technical information, standards, and manuals. For further information on CEMA, *"The Premier Voice of the Conveyor Industry of the Americas"* or its member companies, or to order safety labels or CEMA publications, visit our website at [www.cemanet.org](http://www.cemanet.org) . Michael Nisenbaum can be reached at 615-593-0404 or [mike@cemanet.org](mailto:mike@cemanet.org).

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